

January 24, 2025

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: WSU Foundation Board of Regents Report

SUBMITTED BY: Mike Connell, Vice President of Advancement & CEO, WSU Foundation

The Washington State University Foundation is pleased to report the following:

- As of Dec. 31, 2024, generous alumni and friends have contributed \$51,542,293 in total philanthropic activity to benefit Washington State University faculty, students, research, and outreach system-wide during Fiscal Year 2024 (July 1, 2023 – June 30, 2025).
- The WSU Consolidated Endowment Fund market value was \$771,109,566 as of Nov. 30, 2024, a high-water mark.
- Since the Board of Regents last met in November 2024, the WSU Foundation published several stories that highlight the impact of philanthropic support for WSU students systemwide.
 - Over three weeks in October, 18 registered student groups raised \$28,769 from 265 gifts in WSU's innovative [CougStarter crowdfunding platform](#) to support student clubs and organizations. Registration is now open for student organizations to apply for [CougStarter this Spring 2025](#).
 - Generous WSU donors made 271 gifts totaling \$85,719 to support 109 funding areas across the WSU system during [Giving Tuesday on Dec. 3](#). Gifts supported a wide range of designations that span scholarships, faculty research, programs, facilities, colleges, campuses, athletics, and more.
 - Camas, WA residents [Mark Brubaker and Kristina Lockwood's generosity has helped transform the Cougar Food Pantry on WSU Vancouver's campus](#), amplifying a vital resource that combats food scarcity for the campus' students with dignity and support.
 - [Scholarships empower veteran and second-year pharmacy student Ashley Aday to pursue her dreams at WSU](#).
- Nearly 140 alumni and friends were on hand for a festive rooftop celebration at the WSU Foundation's Welcome Reception in San Diego's Gaslamp Quarter on the eve of the DIRECTV Holiday Bowl last month. Guests were joined by President Schulz, Athletic Director Anne McCoy, and Butch T. Cougar, and cheered along with the Cougar Marching Band and spirit squad. Attendees then took in the live U.S. Bank Bowl Preview Show featuring the Voice of the Cougars, Chris King and Cougar Football Sideline Reporter Jessamyn McIntyre.
- The WSU Foundation Board of Directors will hold its annual retreat meeting February 10-12 in conjunction with our "WSU in Tempe" reception, which will be held the evening of Tuesday, Feb. 11.